# SUSTAINABILITY AWARD



# 2024

Die eingereichten Projekte

- Bundesministerium Bildung, Wissenschaft und Forschung
- Bundesministerium Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie

# Herausgeber

Bundesministerium für Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie Sektion V - Umwelt und Kreislaufwirtschaft Abteilung V/9 Stubenbastei 5, 1010 Wien

Bundesministerium für Bildung, Wissenschaft und Forschung Sektion IV - Universitäten und Fachhochschulen Abteilung IV/3 Minoritenplatz 5, 1010 Wien

# Kontaktpersonen

Serafin Groebner, MA MSc, Bundesministerium für Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie Tel.: 0043 1 711 62 61 1631

E-Mail: serafin.groebner@bmk.gv.at

MMag.<sup>a</sup> Anna Sorger-Domenigg Bundesministerium für Bildung, Wissenschaft und Forschung Tel.: 0043 1 531 20 6012

E-Mail: anna.sorger-domenigg@bmbwf.gv.at

#### Redaktion

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#### Lektorat

Adam Littger, Mag.a Petra Permesser MA

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2

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4

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6

8

9 10

11

12

13

14

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# The global multi-hub academic conference: Sustainable and inclusive

Universität Graz



# **Verantwortliche Einrichtung**

■ Institut für Psychologie (Universität Graz)

# Ansprechperson

■ Univ.-Prof. i. R. Dr. Richard Parncutt

Mail: parncutt@uni-graz.at

Web: https://homepage.uni-graz.at/de/ richard.parncutt/

# Kurzbeschreibung

Global conferences emit enormous amounts of CO<sub>2</sub> and exclude colleagues who cannot afford registration, travel, and accommodation. A multi-hub conference can solve both problems simultaneously. Many academic disciplines have regular regional conferences on different continents. They can be held simultaneously and electronically networked, mixing face-to-face and virtual communication throughout (cf. International Conference on Music Perception and Cognition ICMPC; Argentina, Australia, Austria, Canada, 2018). Real-time interaction can be maximized by situating three hubs eight hours apart, with other hubs close to them in time. To maximize connectivity, the working day at each hub is divided into two 4-hour sessions separated by a 4-hour siesta. Speakers and remote audiences communicate using widely available equipment. A typical conference might have 1000 active participants at 7 hubs (e.g. North & South America, Europe, Africa, India, East Asia, Australia).

### Kreativität, Innovation, Vorbildcharakter

- 1. The project challenges colleagues to change how they think about global conferences. The proposed format is neither "virtual" nor "hybrid" in the usual sense.
- 2. Colleagues need to personally experience a well-run multi-hub conference to objectively evaluate its advantages and disadvantages. After that, they are more likely to follow our lead.
- 3. The project is egalitarian (all hubs have equal status) with an innovative approach to time-zone differences. Local programs include a daily siesta to enable constant real-time communication with other hubs. Real-time communication between any two specific hubs lasts at least 4 hours per day.

# Ergebnisse und transformative Ebene

- 1. The proposed format measurably and sustainably improves inclusivity. Colleagues from almost anywhere participate equally. Emissions per participant are reduced by c. 70%.
- 2. The project will change how academics think about conferences and issues of inclusion and sustainability.
- 3. Once colleagues accept the advantages of multi-hub conferences, regular conferences will retrospectively seem exclusive, environmentally destructive, and anachronistic.
- 4. The project has implications for the global organization of all academic disciplines, helping colleagues on all continents to create or strengthen regional societies.
- 5. Direct results include less CO<sub>2</sub> and more inclusivity. Indirectly, participants are empowered to improve sustainability and inclusion in other areas.

# Zielgruppen

All academics everywhere, but especially those who currently cannot afford international conferences or prefer not to fly for environmental reasons.

# **Start und Dauer**

The project began with the ICMPC in 2018. There were four hubs with 300 participants in Graz, 150 in Montreal, 100 in Buenos Aires, and 50 in Sydney. One goal of the present project is to ensure that the 2027 ICMPC is multi-hub. It will be organized by the European Society for the Cognitive Sciences of Music (ESCOM), of which the applicant is ex-president.

# **Budget und Finanzierung**

A typical conference budget is 100,000 €. The costs are covered by a combination of grants and registration fees.

### Partnerorganisationen

- City University of Hong Kong (Dr. PerMagnus Lindborg, School of Creative Media)
- International Institute of Information
  Technology, Hyderabad, India (Dr. Vinoo
  Alluri, Kohli Center on Intelligent Systems)
- Universidad Nacional de La Plata, Argentina (Prof. Isabel Cecilia Martínez, Laboratory for the Study of Musical Experience)
- University of Pretoria, South Africa (Dr. Clorinda Panebianco, School of the Arts: Music)
- University of Sheffield, UK (Prof. Renee Timmers, Department of Music)
- University of York, UK (Dr. Andrea Schiavio, School of Arts and Creative Technologies)